

Disclosing the Ripple20 Vulns



Summer 2020: JSOF and Partners

The Threat

Ripple 20 is a set of vulnerabilities discovered in 2020 in a software library that implemented a TCP/IP stack. The security concerns were discovered by JSOF, which named the collective vulnerabilities for how one company's code became embedded into numerous products.

The work:

JSOF was a previously unknown cybersecurity consultancy. Our team leveraged the Ripple20 research and disclosures to brand them across media sources, ranging from feature stories to interviews and everything in between.

Media Outlet Results:

Over 130 placements were secured in addition to over 19 interviews for the organization on this threat.

Examples: Wired, Forbes, ZDnet, Wall Street Journal, Threapost, Dark Reading, PCMag, Reuters, SecurityNow, Fortune Magazine.